

STATIC CLING • LASER SHEETS • SHORT RUN DIGITAL • FOUR COLOR PROCESS • HOT STAMP • VARIABLE DATA DIE CUT LABELS • SQUARE CUT LABELS • DURABLE LABELS • CONSECUTIVE NUMBERING • THERMAL TRANSFER


## STANDARD INK COLORS



PANTONE ${ }^{\text {®* }}$ 021 Orange


PANTONE ${ }^{\text {®* }}$
207 Burgundy


PANTONE ${ }^{\text {* }}$


PANTONE ${ }^{\text {® }}$
Purple


PANTONE ${ }^{\text {®* }}$ Reflex Blue


PANTONE ${ }^{\text {® }}$ 428 Gray


PANTONE ${ }^{\text {* }}$ 354 Green


PANTONE ${ }^{\text {®* }}$ 155 Tan


PANTONE ${ }^{\text {** }}$ Process Blue


PANTONE ${ }^{\text {®* }}$ 469 Brown
*PANTONE, Inc.'s check-standard trademark for color reproduction and color reproduction materials. The colors shown on this page have not been evaluated by PANTONE, Inc. for accuracy and may not match PANTONE Color Standards. PANTONE is a registered trademark of PANTONE, Inc.

## STANDARD LABEL STOCKS

All standard label stocks are provided with permanent adhesive.

| Gloss | Matte | EDP <br> Uncoated | Thermal <br> Transfer | Direct <br> Thermal | Bright Gold <br> Foil | Bright Silver <br> Foil |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yellow <br> Gloss <br> Paperand ink colors are approximate. Actual printed samples available upon request. | Green | Chartreuse <br> Fluorescent | Orange <br> Fluoresent | Red <br> Fluorescent | Pink <br> Fluorescent | Opaque <br> Blockout |

ADDITIONAL LABEL STOCKS
Gloss Removable
Gloss All- Temp
Gloss Ultra Removable
Matte Removable
Matte All- Temp
Matte Ultra Removable
Thermal Transfer All- Temp
Thermal Transfer Removable
C1STag
C2S Tag
Chrome Polyester
Clear Polyester
Clear Polypropylene
Clear Removable
Clear Static Cling
White Static Cling
Clear Ultra Removable
Direct Thermal All- Temp
Direct Thermal Removable
EDP Removable
EDP All- Temp

Prism
Bright Gold Foil
Dull Gold Foil
Gold Foil Removable
Gold Foil All- Temp
Bright Silver Foil
Dull Silver Foil
Silver Foil Removable
Silver Foil All- Temp
Green Fluorescent Removable
Red Fluorescent Removable
Pink Fluorescent Removable
Orange Fluorescent Removable
Chartreuse Fluor. Removable
Kimdura
Laser/ Ink Jet Matte
Laser/ Ink Jet Gloss
Laser/ Ink Jet Clear
Laser Removable
Natural Kraft
Pli-A-Print Matte

Please call for pricing and availability
Recycled Matte Litho
Recycled Gloss
Recycled EDP
Brushed Silver Mylar
White Vinyl
Yellow Vinyl
Matte Silver Mylar
Bright Silver Mylar
Tamper Proof Void
White BOPP
Polypropylene Removable
Tyvek
Thermal Tag
Direct Thermal Tag
Aluminum
Gloss Piggy-Back
Matte Piggy- Back
Satin Cloth
Destructible Vinyl
Matte Wash-A-Way
Coupon


## GENERAL INFORMATION

## BLEEDS

Full bleeds are available on most labels at no additional cost. Setting up a square corner butt cut label with a bleed is not suggested. We may be able to set up a square corner label with a bleed for an additional charge, please ask your label representative for more details.

## COLOR MATCH

Custom color matches are available for an additional charge. Please specify the PANTONE number from a PANTONE color book. We can also match a current sample or printed piece. Custom color matches may be within one shade lighter or darker of the specified color.
Color Match: \$40.00*
Metallic Ink Color Match: \$50.00*
Fluorescent Ink Color Match: \$50.00*
ROLLS
Labels are supplied on rolls unless otherwise indicated. Standard roll sizes are 500 or 1000 labels per roll and on a $3^{\prime \prime}$ core. Labels may be finished into smaller rolls for an additional charge. Please see your label representative for more details. Dispenser boxes are available-; for labels up to $1 \frac{1}{4} 4^{\prime \prime}$ the cost is $\$ .35$ / box, for labels up to $2 \frac{1}{4 \prime \prime}$ the cost is $\$ .50 / \mathrm{box}$.

## SINGLES

Most labels are available individually cut into singles. Single labels are stacked and shrink wrapped into packs of 250.
Singles Charge: \$30.00*

## PERFORATION

Most die cut labels can be supplied with a perforation in between each label.
Perforation Charge: $\$ 30.00^{*}$
LAMINATION
Lamination is a clear poly film that is applied over the printed label. Lamination protects the label against handling, moisture, some chemicals and abrasion. Lamination will not prevent the ink from fading. Lamination is charged as an additional ink color.

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## COMBINATION ORDERS

Different orders can be combined together to obtain quantity pricing. Combined labels must be the same size and the order must be placed at the same time. Change charges apply:
Color Change(wash up): \$15.00*
Copy Change(spot color): \$15.00*
Stock Change: \$15.00*
PROOFS
Proofs are available as a .pdf via email or black and white copy via fax. Production turnaround time lines do not begin until proof is approved. A signed proof is required for all jobs requiring changes, typesetting and for all 4 -color process orders. A $\$ 15.00^{*}$ proof charge may apply. Please see your label representative for more details.

## ARTWORK

Either submit your art or we can typeset up to 10 lines for free. There is no charge for minor touch ups, enlarging/ reducing or reproducing your camera or press ready art. Please see page 23 for more information regarding artwork specifications. Extensive artwork will be billed at $\$ 30.00^{*}$ per 15 minutes of work. Most barcodes can be created and tested for no charge.

## PRINTING PLATES

There is no charge for printing plates on most orders. However, some larger size labels or complex printing jobs may require a plate charge. You will be notified before production if a plate charge is necessary.

## OVER-RUNS AND UNDER-RUNS

We do our very best to ship each job exactly as ordered, however we reserve the right by industry standards to over-run or under-run orders by $10 \%$. This will constitute a complete order. If exact quantities are critical, please ask your label representative. Additional charges may apply.

## CHANGES OR CANCELLATIONS

Any change in quantity, copy, color or stock may be made depending upon the stage of the order. These changes may require new pricing, or a charge for work incurred. Cancelled orders will be subject to all charges for materials, artwork, and services incurred at the time of cancellation.

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## Our Most Common Shapes and Sizes Printed in 1 or 2 colorsShipped in 24 Hours!

## DANGER <br> HIGH VOLTAGE

## DOUG's

CUSTOM $\triangle \sqrt{8 T}$
CYCLES
GAB 800.563.4222

| Item | RECTANGLES |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Description | 1000 | 2500 | 5000 | 10000 |
| GL-001 | 1" X 1/2" Rectangle | 60.00 | 48.00 | 26.00 | 18.00 |
| GL-002 | 1"x $\times 1$ Rectangle | 64.00 | 52.00 | 34.00 | 24.00 |
| GL-003 | $11 / 2^{\prime \prime} \times 1 / 2^{\prime \prime}$ Rectangle | 64.00 | 52.00 | 34.00 | 24.00 |
| GL-004 | $11 / 2^{\prime \prime} \times 1$ " Rectangle | 66.00 | 54.00 | 36.00 | 26.00 |
| GL-005 | 11/2" $\times 11 / 2^{\prime \prime}$ Rectangle | 70.00 | 58.00 | 40.00 | 30.00 |
| GL-006 | 13/4" $\times 1 / 2^{\prime \prime}$ Rectangle | 64.00 | 52.00 | 34.00 | 24.00 |
| GL-007 | $13 / 4{ }^{\prime \prime} \times 1$ " Rectangle | 66.00 | 54.00 | 36.00 | 26.00 |
| GL-008 | 2" $\times 3 / 4$ " Rectangle | 66.00 | 54.00 | 36.00 | 26.00 |
| GL-009 | 2" $\times 1$ " Rectangle | 66.00 | 54.00 | 36.00 | 26.00 |
| GL-010 | 2 " $\times 11 / 4$ " Rectangle | 70.00 | 58.00 | 40.00 | 30.00 |
| GL-011 | 2 " $\times 1$ 1/2" Rectangle | 70.00 | 58.00 | 40.00 | 30.00 |
| GL-012 | 2" $\times 2$ " Rectangle | 76.00 | 62.00 | 48.00 | 34.00 |
| GL-013 | 21/2" $\times 1$ " Rectangle | 70.00 | 58.00 | 40.00 | 30.00 |
| GL-014 | 21/2" $\times 11 / 2^{\prime \prime}$ Rectangle | 76.00 | 62.00 | 48.00 | 34.00 |
| GL-015 | 3" $\times 1$ " Rectangle | 76.00 | 62.00 | 48.00 | 34.00 |
| GL-016 | 3" $\times 1$ 1/2" Rectangle | 78.00 | 64.00 | 50.00 | 36.00 |
| GL-017 | 3" $\times 2$ 2" Rectangle | 80.00 | 68.00 | 52.00 | 38.00 |
| GL-018 | 3" $\times 3$ " Rectangle | 90.00 | 78.00 | 60.00 | 44.00 |
| GL-019 | 4" $\times 2$ 2 Rectangle | 88.00 | 76.00 | 58.00 | 42.00 |
| GL-020 | 4" $\times 3$ 3" Rectangle | 98.00 | 84.00 | 66.00 | 56.00 |
| GL-021 | 4" $\times 4$ 4" Rectangle | 120.00 | 90.00 | 74.00 | 60.00 |
| GL-022 | 5" $\times 3$ 3" Rectangle | 116.00 | 88.00 | 72.00 | 58.00 |
| GL-023 | 5" $\times 4$ " Rectangle | 128.00 | 108.00 | 88.00 | 72.00 |
| Add for second color |  | 72.00 | 56.00 | 28.00 | 16.00 |

## SHAPE AND SIZE

Choose any shape and size from the pricing grid below. Gator labels are finished in rolls of 1000 . All die cut rectangles and squares have a $1 / 8^{\prime \prime}$ corner radius.
LABEL STOCK
Choose one of our standard stocks below:

- White Gloss
- White Matte
- Red Fluorescent
- Pink Fluorescent
- Green Fluorescent


## INK COLOR

Choose one or two of our standard ink colors on page ??. PMS color matches are not available for Gator Labels.
ARTWORK
Submit your artwork or we can typeset up to 10 lines free.
Please refer to our artwork guidelines for acceptable file formats.


| CIRCLES |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Item | Description | 1000 | 2500 | 5000 | 10000 |
| GL-024 | 1 " Circle | 64.00 | 52.00 | 34.00 | 24.00 |
| GL-025 | $11 / 2^{\prime \prime}$ Circle | 70.00 | 58.00 | 40.00 | 30.00 |
| GL-026 | 2 2" Circle | 76.00 | 62.00 | 48.00 | 34.00 |
| GL-027 | $21 / 2^{\prime \prime}$ Circle | 80.00 | 68.00 | 52.00 | 38.00 |
| Add for second color | 72.00 | 56.00 | 28.00 | 16.00 |  |


| OVALS |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Item | Description | 1000 | 2500 | 5000 | 10000 |
| GL-028 | $11 / 2^{\prime \prime}$ X 3/4" Oval | 66.00 | 54.00 | 36.00 | 26.00 |
| GL-029 | $2^{\prime \prime} \mathrm{X} 11 / 8^{\prime \prime}$ Oval | 70.00 | 58.00 | 40.00 | 30.00 |
| GL-030 | 3" X 1 1/2" Oval | 78.00 | 64.00 | 50.00 | 36.00 |
| Add for | second color | 72.00 | 56.00 | 28.00 | 16.00 |

## squarre cut Labels AVAILABLE IN ALMOST ANY SIZE!

## SIZE

All square cut labels are priced by the square inch. To determine your price, multiply the width of the project label by the length and locate that figure in the chart below. For example, a $2^{\prime \prime} \times 4^{\prime \prime}$ square cut label would be 8 square inches.
LABEL STOCK
Choose from any of our Standard or Premium label stocks on page 2.

## INK COLOR

Choose from our 12 standard ink colors on page 2. Custom color matches and PMS colors available for an additional charge. Full bleeds are not available on square cut labels.


Multiply size across X size around to determine square inches.


WINKEY'S DELI

FOR SERIICE<br>GIIL:

Since 1901 Consistenty Exceeding Expectations

## Real Estate Network

ELITE

| SQUARE CORNER RECTANGLES |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | lot |  |  |  |  | Pric | 000 |  |  |  |  |
| Square Inch | 500 | 1000 | 2000 | 3000 | 4000 | 5000 | 6000 | 7000 | 8000 | 9000 | 10000 |
| 0-. 99 | 74.36 | 87.48 | 76.00 | 59.72 | 50.47 | 41.21 | 38.23 | 35.25 | 32.27 | 29.29 | 26.31 |
| 1-1.99 | 76.95 | 90.53 | 78.80 | 62.09 | 52.61 | 43.12 | 40.55 | 37.97 | 35.40 | 32.82 | 30.25 |
| 2-2.99 | 79.48 | 93.51 | 81.39 | 64.96 | 55.45 | 45.93 | 42.95 | 39.96 | 36.97 | 33.99 | 31.00 므 |
| 3-3.99 | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 ~ |
| 4-4.99 | 84.77 | 99.73 | 87.14 | 71.46 | 62.03 | 52.61 | 49.61 | 46.61 | 43.61 | 40.61 | 37.61 ก |
| 5-5.99 | 87.36 | 102.78 | 90.00 | 75.19 | 65.99 | 56.80 | 53.77 | 50.75 | 47.72 | 44.70 | 41.67 @ |
| 6-6.99 | 90.08 | 105.97 | 92.81 | 78.04 | 68.72 | 59.41 | 56.29 | 53.18 | 50.06 | 46.94 | 43.83 T |
| 7-7.99 | 92.57 | 108.90 | 95.59 | 80.66 | 71.24 | 61.83 | 58.70 | 55.57 | 52.44 | 49.31 | $46.17 \stackrel{\text { ¢ }}{\sim}$ |
| 8-8.99 | 95.63 | 112.51 | 98.49 | 83.58 | 73.94 | 64.30 | 61.14 | 57.98 | 54.82 | 51.66 | 48.50 ग |
| 9-9.99 | 97.73 | 114.97 | 101.26 | 85.93 | 76.25 | 66.57 | 63.42 | 60.27 | 57.12 | 53.97 | $50.82 \stackrel{\text { ¢ }}{\sim}$ |
| 10-10.99 | 100.34 | 118.05 | 103.98 | 88.75 | 78.98 | 69.21 | 66.05 | 62.89 | 59.73 | 56.57 | 53.41 읃 |
| 11-11.99 | 103.04 | 121.22 | 106.81 | 91.45 | 81.53 | 71.61 | 68.34 | 65.07 | 61.81 | 58.54 | 55.27 윰 |
| 12-12.99 | 105.63 | 124.27 | 109.36 | 94.15 | 84.11 | 74.08 | 70.77 | 67.46 | 64.16 | 60.85 | 57.55 T |
| 13-13.99 | 114.89 | 135.16 | 117.19 | 100.94 | 89.54 | 78.13 | 74.64 | 71.16 | 67.67 | 64.19 | 60.70 응 |
| 14-14.99 | 117.91 | 138.72 | 120.18 | 103.83 | 92.20 | 80.57 | 77.08 | 73.59 | 70.09 | 66.60 | 63.11 |
| 15-15.99 | 121.05 | 142.41 | 123.52 | 106.79 | 94.91 | 83.04 | 79.53 | 76.02 | 72.51 | 69.00 | $65.49 \xrightarrow{\square}$ |
| 16-16.99 | 124.15 | 146.06 | 126.64 | 109.89 | 97.83 | 85.77 | 82.20 | 78.62 | 75.05 | 71.47 | 67.90 앙 |
| 17-17.99 | 127.36 | 149.83 | 129.75 | 112.98 | 100.69 | 88.41 | 84.79 | 81.18 | 77.56 | 73.95 | 70.33 ○ |
| 18-18.99 | 130.46 | 153.48 | 132.95 | 115.98 | 103.48 | 90.97 | 87.25 | 83.53 | 79.81 | 76.09 | 72.37 |
| 19-19.99 | 132.80 | 156.24 | 135.93 | 118.60 | 106.06 | 93.51 | 89.78 | 86.04 | 82.30 | 78.57 | 74.83 |
| Each Additional Ink Color (up to 3) | NA | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |

Call for a quote on labels over 20 square inches

HUNDRFDS OF SLEES AVAILABLEI

Die cut rectangles have rounded corners for a custom finished look. Typically, Die Cut Rectangles have a 1/8" degree corner radius.
SIZE
Choose any size die cut rectangle from the pricing grid below. All sizes shown below have a $1 / 8^{\prime \prime}$ corner radius. We have listed just a few of our most common sizes below, for pricing on a size not shown below, please ask a sales associate.
LABEL STOCK
Choose from any of our standard stocks on page 2.
INK COLOR
Choose from our 12 standard colors on page 2. Custom color matches and PMS colors are available for an additional charge. Full bleeds are available at no additional cost on die cut rectangles.

| Size | Item | $\begin{gathered} \text { Lot } \\ 500 \end{gathered}$ | $1000$ | DIE CUT RECTANGLES |  |  |  |  | 7000 | 8000 | 9000 | 10000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Price per 1000 |  |  |  |  |  |  |  |  |
|  |  |  |  | 2000 | 3000 | 4000 | 5000 | 6000 |  |  |  |  |
| 3/8" $\times 3 / 4{ }^{\prime \prime}$ | DC-024S | 74.36 | 87.48 | 76.00 | 59.72 | 50.47 | 41.21 | 38.23 | 35.25 | 32.27 | 29.29 | 26.31 |
| $1 / 2^{\prime \prime} \times 1 / 2^{\prime \prime}$ | DC-009S | 74.36 | 87.48 | 76.00 | 59.72 | 50.47 | 41.21 | 38.23 | 35.25 | 32.27 | 29.29 | 26.31 |
| 1/2" $\times 3 / 4^{\prime \prime}$ | DC-025S | 74.36 | 87.48 | 76.00 | 59.72 | 50.47 | 41.21 | 38.23 | 35.25 | 32.27 | 29.29 | 26.31 |
| $1 / 2^{\prime \prime} \times 1$ " | DC-047S | 76.95 | 90.53 | 78.80 | 62.09 | 52.61 | 43.12 | 40.55 | 37.97 | 35.40 | 32.82 | 30.25 |
| 1/2" $\times 1$ 1/4" | DC-073S | 76.95 | 90.53 | 78.80 | 62.09 | 52.61 | 43.12 | 40.55 | 37.97 | 35.40 | 32.82 | 30.25 |
| 1/2" $\times 1$ 1/2" | DC-093S | 76.95 | 90.53 | 78.80 | 62.09 | 52.61 | 43.12 | 40.55 | 37.97 | 35.40 | 32.82 | 30.25 |
| 1/2" $\times 13 / 4$ " | DC-109S | 79.48 | 93.51 | 81.39 | 64.96 | 55.45 | 45.93 | 42.95 | 39.96 | 36.97 | 33.99 | 31.00 |
| $1 / 2^{\prime \prime} \times 31 / 2^{\prime \prime}$ | DC-236S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 - |
| $3 / 4$ " $\times 3 / 4^{\prime \prime}$ | DC-023S | 76.95 | 90.53 | 78.80 | 62.09 | 52.61 | 43.12 | 40.55 | 37.97 | 35.40 | 32.82 | 30.25 - |
| $3 / 4^{\prime \prime} \times 11 / 4^{\prime \prime}$ | DC-075S | 76.95 | 90.53 | 78.80 | 62.09 | 52.61 | 43.12 | 40.55 | 37.97 | 35.40 | 32.82 | 30.25 ヘู |
| $3 / 4$ " $\times 2$ " | DC-136S | 79.48 | 93.51 | 81.39 | 64.96 | 55.45 | 45.93 | 42.95 | 39.96 | 36.97 | 33.99 | 31.00 ๑ |
| $3 / 4^{\prime \prime} \times 2$ 1/2" | DC-173S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 |
| $3 / 4$ " $\times$ 3" | DC-201S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 은 |
| 7/8" $\times 1$ 1/2" | DC-095S | 79.48 | 93.51 | 81.39 | 64.96 | 55.45 | 45.93 | 42.95 | 39.96 | 36.97 | 33.99 | 31.00 or |
| $1 " \times 1 "$ | DC-048S | 76.95 | 90.53 | 78.80 | 62.09 | 52.61 | 43.12 | 40.55 | 37.97 | 35.40 | 32.82 | 30.25 ~ ~ |
| $1^{\prime \prime} \times 1$ 1/4" | DC-076S | 79.48 | 93.51 | 81.39 | 64.96 | 55.45 | 45.93 | 42.95 | 39.96 | 36.97 | 33.99 | 31.00 ○ |
| $1^{\prime \prime} \times 13 / 4$ " | DC-110S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 ¢ |
| $1 " \times 2$ " | DC-137S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 |  |
| $1^{\prime \prime} \times 2$ 1/4" | DC-150S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 ㅇ |
| $1^{\prime \prime} \times 2$ 1/2" | DC-175S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 ○ |
| $1^{\prime \prime} \times 2$ 3/4" | DC-404S | 87.36 | 102.78 | 90.00 | 75.19 | 65.99 | 56.80 | 53.77 | 50.75 | 47.72 | 44.70 | 41.67 D |
| $1 " \times 3$ " | DC-203S | 84.77 | 99.73 | 87.14 | 71.46 | 62.03 | 52.61 | 49.61 | 46.61 | 43.61 | 40.61 | 37.61 - |
| 1 " $\times 31 / 2^{\prime \prime}$ | DC-237S | 87.36 | 102.78 | 90.00 | 75.19 | 65.99 | 56.80 | 53.77 | 50.75 | 47.72 | 44.70 | 41.67 ¢ |
| $1 " \times 6$ " | DC-317S | 97.73 | 114.97 | 101.26 | 85.93 | 76.25 | 66.57 | 63.42 | 60.27 | 57.12 | 53.97 | 50.82 ○ |
| 1" x 8" | DC-362S | 111.94 | 131.69 | 113.81 | 98.01 | 86.79 | 75.56 | 72.11 | 68.65 | 65.20 | 61.74 | 58.29 |
| $11 / 8^{\prime \prime} \times 11 / 8^{\prime \prime}$ | DC-062S | 79.48 | 93.51 | 81.39 | 64.96 | 55.45 | 45.93 | 42.95 | 39.96 | 36.97 | 33.99 | 31.00 |
| $11 / 4$ " x 1 1/4" | DC-077S | 79.48 | 93.51 | 81.39 | 64.96 | 55.45 | 45.93 | 42.95 | 39.96 | 36.97 | 33.99 | 31.00 |
| $11 / 4^{\prime \prime} \times 13 / 4^{\prime \prime}$ | DC-111S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 |
| $11 / 4$ " x 2 " | DC-138S | 81.97 | 96.44 | 84.50 | 67.70 | 58.12 | 48.55 | 45.50 | 42.46 | 39.41 | 36.37 | 33.32 |
| $11 / 4^{\prime \prime} \times 23 / 4^{\prime \prime}$ | DC-184S | 87.36 | 102.78 | 90.00 | 75.19 | 65.99 | 56.80 | 53.77 | 50.75 | 47.72 | 44.70 | 41.67 |
| 1 1/4" $\times 3$ 1/4" | DC-217S | 96.32 | 113.32 | 97.22 | 81.86 | 71.37 | 60.88 | 57.62 | 54.35 | 51.09 | 47.83 | 44.56 |
| Each Additional Ink Color (up to 3) |  | NA | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |




Many more sizes available, please call for more information

# Circles ande Ovals 



Circles and ovals are available in hundreds of sizes. Circle and Oval labels are supplied on rolls with the waste matrix removed, or can be individually singled for an additional charge.

## SIZE



Choose any size circle or oval from the pricing grid below. We have listed just a few of our most common sizes below, for pricing on a size not shown below, please see a sales associate.

## LABEL STOCK

Choose from any of our standard stocks on page 2.
INK COLOR
Choose from our 12 standard colors on page 2. Custom color matches and PMS colors are available for an additional charge. Full bleeds are available at no additional cost on all circles and ovals


Many more sizes available, please call for more information

##  <br> special shapes

We offer hundreds of special shapes and sizes. This is a great choice for a unique look. Special shape labels are supplied on a roll with the waste matrix removed. Full bleeds are available on most Special Shapes. We can also create a die for you custom shape. Call for details.

## SIZE

Choose any shape list in the pricing grid below We have listed just a few of our most common specialty shapes below. We have hundreds of specialty shapes and sizes available. If you have a shape in mind and do not see it below, please ask your sales associate.

## LABEL STOCK

Choose from any of our standard stocks on page 2.
INK COLOR
Choose from our 12 standard colors on page 2. Custom color matches and PMS colors are available for an additional charge.


## Full Color Digital

## ANY SHAPE, ANY SIZE NO DIE CHARGES! NO PLATE CHARGES!

Our Digital Labels are a great choice when a small quantity of high quality full color labels are needed.
SIZE
Choose any size and shape up to 20 square inches. Labels are printed and die cut digitally. Labels are supplied on rolls.
LABEL STOCK

- White Gloss •White Matte
- White BOPP • Clear BOPP
- Gloss or Matte Lamination available

INK COLOR
Labels are printed digitally. Exact PANTONE ${ }^{\oplus}$ are not guaranteed. Consecutive numbering is available on digital labels.
 . Consecutive numbering is available on digital labels.


FULL COLOR DIGITAL LABELS
Price per Label

| Square Inch | 10 | 25 | 50 | 75 | 100 | 250 | 500 | 750 | 1000 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0-. 99 | 13.24 | 5.95 | 3.65 | 2.65 | 1.95 | 0.95 | 0.78 | 0.62 | 0.45 | 0DN0 |
| 1-1.99 | 13.24 | 5.95 | 3.65 | 2.65 | 1.95 | 0.95 | 0.78 | 0.62 | 0.45 |  |
| 2-2.99 | 13.24 | 5.95 | 3.65 | 2.65 | 1.95 | 0.95 | 0.78 | 0.62 | 0.45 | ค |
| 3-3.99 | 13.24 | 5.95 | 3.65 | 2.65 | 1.95 | 0.95 | 0.78 | 0.62 | 0.45 | O' |
| 4-4.99 | 13.30 | 6.50 | 3.70 | 2.78 | 2.01 | 1.05 | 0.85 | 0.70 | 0.55 | $\bigcirc$ |
| 5-5.99 | 13.30 | 6.50 | 3.70 | 2.78 | 2.01 | 1.05 | 0.85 | 0.70 | 0.55 | \% |
| 6-6.99 | 13.30 | 6.50 | 3.70 | 2.78 | 2.01 | 1.05 | 0.85 | 0.70 | 0.55 | $\stackrel{\text { ¢ }}{\text { ¢ }}$ |
| 7-7.99 | 13.30 | 6.50 | 3.70 | 2.78 | 2.01 | 1.05 | 0.85 | 0.70 | 0.55 | 0 |
| 8-8.99 | 13.45 | 6.70 | 3.85 | 2.85 | 2.15 | 1.25 | 0.90 | 0.75 | 0.60 | - |
| 9-9.99 | 13.45 | 6.70 | 3.85 | 2.85 | 2.15 | 1.25 | 0.90 | 0.75 | 0.60 | $\stackrel{\rightharpoonup}{\circ}$ |

Please call for pricing on labels over 10 square inches

## 10 FULL COLOR LABELS

## MEDIUM TO LONG RUN FULLL COLOR LABELS



Four color process labels are printed in full color and are a great choice for product labeling, brand identification, or other applications where a premier look is required. Contact your sales associate today for a fast quote!
SIZE
Our Four Color Process labels are available in hundreds of in stock shapes and sizes.
LABEL STOCK
Four Color Process labels are available on many different stocks. We recommend choosing a white face stock for Four Color Process labels.
INK COLOR
Printed in four color process(CMYK). Up to two additional spot


FOUR COLOR PROCESS LABELS
Price per 1000
$\begin{array}{llllllllllll}\text { Item } & 1000 & 2000 & 3000 & 4000 & 5000 & 6000 & 7000 & 8000 & 9000 & 10000 & 25000\end{array}$

## Call Today for A Fast Quote!

## Laserliluk <br> et Sheets

## SIZE

8 1/2" x 11". Our most popular configurations are shown below. Many more sizes are available, please ask your label sales consultant for a full list. Custom configurations are also available.

## LABEL STOCK

- White Matte or Gloss with permanent adhesive
- White Matte or Gloss with all temperature adhesive
- White Matte or Gloss with removable adhesive
- Fluorescent(Red, Orange, Green, Chartreuse, Pink)
- White Poly


SH006
$41 / 4 " \times 5$ 1/2" Labels Per Sheet-4
$\square$

SH011
8 1/2" x 1 11/16" Labels Per Sheet-6
$\square$

SH002
$81 / 2^{\prime \prime} \times 51 / 2^{\prime \prime}$ Labels Per Sheet-



SH012
41/4" x 1 11/16" Labels Per Sheet-12

|  |  |
| :--- | :--- |
|  |  |
|  |  |
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|  |  |
|  |  |
|  |  |

## INK COLOR

$81 / 2^{\prime \prime} \times 11$ " sheets can be supplied blank or preprinted in up to 4 spot colors or full color(4 color process).


SH005
$81 / 2^{\prime \prime} \times 2$ 3/4" Labels Per Sheet-4
$\qquad$

SH010
2.83" $\times 11 / 4^{\prime \prime}$ Labels Per Sheet-24

|  |  |  |
| :--- | :--- | :--- |
|  |  |  |
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|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

SH014
$41 / 4^{\prime \prime} \times 1$ "
Labels Per Sheet-22


SH015
$25 / 8^{\prime \prime} \times 1^{\prime \prime}$
Labels Per Sheet-


STOCK BLANK LASER SHEETS In Stock and Ready to Ship White Matte Laser/ Ink Jet Stock 100 Sheets Per Pack Extremely Low Cost
Available Stock Laser Sheet Sizes Are Indicated By Gold Star

SH017
$8.37 \times 10.87^{\prime \prime}$
Labels Per Sheet-1
$\square$

SH023
$37 / 8^{\prime \prime} \times 2$ 1/2" Labels Per Sheet-8
$\square$


SHO19
8" $\times 5$ 3/8"
Labels Per Sheet-2
$\square$





- UVACLUBS


SHO2O
73/32" x 3 3/16" Labels Per Sheet-3


SH024
33/4" x 1 7/8" Labels Per Sheet-10
$\square$

SH030
1" x 1 1/2" Labels Per Sheet-50


SH021
$4^{\prime \prime} \times 3.33^{\prime \prime}$ Labels Per Sheet- 6


SHO25
211/16" x 2 3/16" Labels Per Sheet-12


SH027
2" x $15 / 8^{\prime \prime}$
Labels Per Sheet-20



Many more configurations available, please call for more information

DANGER
HIGH VOLTAGE

## SIZE

Choose any size and shape from any of the pricing grids on page 14 or 15 . We have listed just a few of our most common sizes below, for pricing on a size not shown below, please ask a sales associate.

## LABEL STOCK

Our Durable labels are printed on either White Polypropylene or Clear Polypropylene. Durable labels are also laminated to provide extra durability.
INK COLOR
Choose from our 12 standard colors on page 2. Custom color matches and PMS colors are available for an additional charge. Full bleeds are available at no additional cost on all rectangles, circles and ovals. Full bleeds are not recommended for Square Cut Labels

| Size | Item | LE LABELS |  | E CU | CIRCLES, OVALS) |  |  |  |  | 8000 | 9000 | 10000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Lot |  |  |  |  | Price | 1000 |  |  |  |  |
|  |  | 500 | 1000 | 2000 | 3000 | 4000 | 5000 | 6000 | 7000 |  |  |  |
| 1/2" X 1" Rectangle | DC-047P | 125.48 | 147.63 | 130.31 | 111.16 | 99.00 | 86.84 | 83.03 | 79.22 | 75.41 | 71.60 | 67.78 |
| 1/2" X 1 1/2" Rectangle | DC-093P | 126.24 | 148.52 | 131.09 | 112.02 | 99.85 | 87.69 | 83.75 | 79.82 | 75.88 | 71.94 | 68.01 |
| 1/2" X 1 3/4" Rectangle | DC-109P | 134.06 | 157.72 | 138.00 | 118.73 | 105.74 | 92.74 | 88.78 | 84.82 | 80.85 | 76.89 | 72.92 |
| 5/8" X 2" Rectangle | DC-135P | 134.06 | 157.72 | 138.00 | 118.73 | 105.74 | 92.74 | 88.78 | 84.82 | 80.85 | 76.89 | 72.92 |
| 3/4" X 2" Rectangle | DC-136P | 134.81 | 158.59 | 138.93 | 119.55 | 106.54 | 93.53 | 89.55 | 85.56 | 81.58 | 77.60 | 73.62 |
| 15/16" X 1 1/2" Rectangle | DC-096P | 134.81 | 158.59 | 138.93 | 119.55 | 106.54 | 93.53 | 89.55 | 85.56 | 81.58 | 77.60 | 73.62 |
| 1" X 1" Rectangle | DC-048P | 126.24 | 148.52 | 131.09 | 112.02 | 99.85 | 87.69 | 83.75 | 79.82 | 75.88 | 71.94 | 68.01 |
| 1" X 1 3/4" Rectangle | DC-110P | 137.99 | 162.35 | 143.91 | 124.19 | 111.47 | 98.76 | 94.72 | 90.69 | 86.65 | 82.61 | 78.58 |
| 1" X 2" Rectangle | DC-137P | 137.99 | 162.35 | 143.91 | 124.19 | 111.47 | 98.76 | 94.72 | 90.69 | 86.65 | 82.61 | 78.58 |
| 1" X 2 1/2" Rectangle | DC-175P | 138.83 | 163.33 | 144.70 | 125.32 | 112.65 | 99.98 | 95.95 | 91.93 | 87.91 | 83.89 | 79.86 |
| 1" X 3" Rectangle | DC-203P | 145.14 | 170.76 | 151.55 | 132.16 | 119.30 | 106.43 | 102.32 | 98.21 | 94.10 | 89.99 | 85.88 |
| $11 / 4$ " X 2" Rectangle | DC-138P | 138.83 | 163.33 | 144.70 | 125.32 | 112.65 | 99.98 | 95.95 | 91.93 | 87.91 | 83.89 | 79.86 |
| 11/2" X 1 1/2" Rectangle | DC-098P | 137.99 | 162.35 | 143.91 | 124.19 | 111.47 | 98.76 | 94.72 | 90.69 | 86.65 | 82.61 | 78.58 |
| $11 / 2^{\prime \prime} \times 2$ " Rectangle | DC-139P | 145.34 | 170.98 | 149.29 | 129.30 | 115.40 | 101.51 | 97.33 | 93.15 | 88.98 | 84.80 | 80.63 |
| $11 / 2^{\prime \prime} \times 2$ 1/2" Rectangle | DC-177P | 150.72 | 177.32 | 157.48 | 137.89 | 124.75 | 111.61 | 107.45 | 103.29 | 99.13 | 94.97 | 90.81 |
| $11 / 2^{\prime \prime} \times 3$ " Rectangle | DC-205P | 163.36 | 192.19 | 168.77 | 148.33 | 133.72 | 119.10 | 114.68 | 110.27 | 105.85 | 101.44 | 97.02 |
| 1 1/2" X 3 1/2" Rectangle | DC-241P | 170.68 | 200.80 | 176.24 | 155.50 | 140.39 | 125.29 | 120.79 | 116.28 | 111.77 | 107.27 | 102.76 |
| 2" X 2" Rectangle | DC-140P | 159.09 | 187.16 | 163.38 | 143.01 | 128.30 | 113.58 | 109.22 | 104.87 | 100.51 | 96.15 | 91.80 |
| 2" X 3" Rectangle | DC-206P | 172.17 | 202.56 | 177.52 | 156.72 | 141.45 | 126.17 | 121.64 | 117.11 | 112.58 | 108.05 | 103.53 |
| 2" X 4" Rectangle | DC-260P | 192.67 | 226.68 | 198.84 | 176.97 | 160.40 | 143.83 | 139.03 | 134.23 | 129.44 | 124.64 | 119.84 |
| 2" X 3" Rectangle | DC-208P | 193.90 | 228.11 | 199.98 | 178.03 | 161.34 | 144.64 | 139.81 | 134.97 | 130.13 | 125.29 | 120.45 |
| 3" X 4" Rectangle | DC-264P | 224.16 | 263.72 | 230.42 | 206.91 | 187.97 | 169.04 | 163.77 | 158.50 | 153.24 | 147.97 | 142.71 |
| 3" X 5" Rectangle | DC-295P | 248.04 | 291.81 | 254.63 | 229.81 | 209.15 | 188.49 | 182.88 | 177.28 | 171.68 | 166.08 | 160.47 |
| 4" X 4" Rectangle | DC-266P | 254.95 | 299.94 | 261.98 | 236.74 | 215.67 | 194.60 | 188.93 | 183.25 | 177.57 | 171.90 | 166.22 |
| 4" X 5" Rectangle | DC-296P | 280.05 | 329.47 | 291.07 | 265.01 | 243.52 | 222.03 | 216.18 | 210.33 | 204.48 | 198.62 | 192.77 |
| 1" X 1" Circle | C-008P | 126.24 | 148.52 | 131.09 | 112.02 | 99.85 | 87.69 | 83.75 | 79.82 | 75.88 | 71.94 | 68.01 |
| 1 1/2" X 1 1/2" Circle | C-011P | 137.99 | 162.35 | 143.91 | 124.19 | 111.47 | 98.76 | 94.72 | 90.69 | 86.65 | 82.61 | 78.58 |
| 2" X 2" Circle | C-016P | 157.35 | 185.11 | 162.16 | 141.95 | 127.56 | 113.17 | 108.86 | 104.54 | 100.22 | 95.91 | 91.59 |
| $21 / 2^{\prime \prime}$ X 2 1/2" Circle | C-018P | 174.40 | 205.18 | 179.09 | 158.09 | 142.39 | 126.69 | 122.11 | 117.53 | 112.95 | 108.37 | 103.79 |
| 3/4" X 1 1/2" Oval | OV-008P | 134.06 | 157.72 | 138.00 | 118.73 | 105.74 | 92.74 | 88.78 | 84.82 | 80.85 | 76.89 | 72.92 |
| $11 / 8{ }^{\prime \prime}$ X 2 " Oval | OV-011P | 137.99 | 162.35 | 143.91 | 124.19 | 111.47 | 98.76 | 94.72 | 90.69 | 86.65 | 82.61 | 78.58 |
| $11 / 2$ " $\times 3$ " Oval | OV-018P | 156.98 | 184.69 | 164.27 | 144.43 | 131.02 | 117.60 | 113.33 | 109.07 | 104.80 | 100.54 | 96.27 |
| Each Additional Ink Color (up to 3) |  | NA | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |

Many more sizes available, please call for more information



## DET OI Ex BUEKIEUP

| Item | Size | DURABLE LABELS (BUMPER STICKERS) |  |  |  |  |  |  | 7000 | 8000 | 9000 | 10000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Lot | Price per 1000 |  |  |  |  |  |  |  |  |  |
|  |  | 500 | 1000 | 2000 | 3000 | 4000 | 5000 | 6000 |  |  |  |  |
| BU-001P | 4" $\times 5.75$ " oval | 268.55 | 315.94 | 288.74 | 253.28 | 237.10 | 220.80 | 212.64 | 208.34 | 203.92 | 199.34 | 194.82 |
| BU-002P | $3 \mathrm{\prime} \mathrm{\prime} \times 8$ | 253.25 | 297.94 | 272.74 | 226.60 | 216.76 | 206.80 | 195.64 | 189.42 | 183.28 | 177.02 | 170.82 |
| BU-003P | $3 " \times 11 "$ | 299.15 | 351.94 | 322.74 | 283.28 | 267.10 | 250.80 | 237.64 | 226.42 | 215.28 | 206.02 | 196.82 |

## COUPON LABELS

Coupon labels are a great way to add an Instant Redeemable Coupon(IRC) or rebate to a product without the need for special packaging. The coupon labels is constructed of two layers. When the coupon portion is removed, the bottom layer remains affixed to the packaging while the coupon portion is removed without any remaining adhesive.


| COUPON LABELS |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | Size | 1000 | 2000 | 3000 | 4000 | 5,000 | 6000 | 7000 | 8000 | 9000 | 10,000 |
| CL-001 | 2" $\times 2$ " rectangle | 138.00 | 124.60 | 98.48 | 92.30 | 84.00 | 80.86 | 78.56 | 76.00 | 73.60 | 71.20 |
| CL-002 | 2" $\times 3$ " rectangle | 144.90 | 133.26 | 110.20 | 102.20 | 95.46 | 90.60 | 88.00 | 85.80 | 83.40 | 81.00 |
| CL-003 | 3" $\times 3$ " rectangle | 168.58 | 155.50 | 132.60 | 123.72 | 114.40 | 111.20 | 106.00 | 104.00 | 100.40 | 97.62 |
| CL-004 | 2" $\times 4$ " rectangle | 162.62 | 149.90 | 127.98 | 118.80 | 109.62 | 102.60 | 100.46 | 98.00 | 95.66 | 93.26 |
| Each Ad | Ink Color (up to 3) | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |

Many more sizes available, please call for more information


## SELF-LAMINATING LABELS

Self laminating labels allow a user to write or type on the label, then remove the remaining liner and complete the lamination over the entire label. Self laminating labels are great for calibration labels, asset tags, warehouse tags or anywhere else there is a need for a durable label that needs to be written on. Self laminating labels are available in either Matte Litho paper stock or Matte Polypropylene for added durability. Our most popular sizes are listed below.

| SELF- LAMINATING LABELS |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | Size | 1000 | 2000 | 3000 | 4000 | 5,000 | 6000 | 7000 | 8000 | 9000 | 10,000 |
| FL-001S | 1" $\times 2$ "- Matte Paper | 198.29 | 171.89 | 152.76 | 137.58 | 122.40 | 118.21 | 114.02 | 109.83 | 105.64 | 101.46 |
| FL-001P | 1" $\times 2$ " Matte Poly | 308.70 | 279.17 | 258.12 | 241.26 | 224.41 | 219.24 | 214.08 | 208.91 | 203.75 | 198.59 |
| FL-002S | 11/2" $\times 2$ " Matte Paper | 206.19 | 178.46 | 159.08 | 143.37 | 127.67 | 123.36 | 119.04 | 114.73 | 110.42 | 106.11 |
| FL-002P | 11/2" x 2" Matte Poly | 328.18 | 297.06 | 275.27 | 257.63 | 239.99 | 234.89 | 229.80 | 224.70 | 219.61 | 214.51 |
| FL-003S | 2" $\times 3$ " Matte Paper | 226.93 | 196.46 | 176.30 | 159.42 | 142.54 | 137.99 | 133.44 | 128.89 | 124.35 | 119.80 |
| FL-003P | 2" $\times 3$ " Matte Poly | 354.05 | 320.80 | 298.03 | 279.36 | 260.68 | 255.34 | 250.01 | 244.67 | 239.33 | 233.99 |
| FL-004S | 2" $\times 4$ " Matte Paper | 252.16 | 218.48 | 197.20 | 178.88 | 160.56 | 155.76 | 150.96 | 146.16 | 141.36 | 136.56 |
| FL-004P | 2" x 4" Matte Poly | 393.01 | 356.48 | 332.33 | 312.10 | 291.88 | 286.19 | 280.51 | 274.83 | 269.15 | 263.47 |
| Each Add | Ink Color (up to 3) | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |

Many more sizes available, please call for more information

## Speccial Applications

## STATIC CLING LABELS

Static cling labels will adhere to any smooth and clean glass or metal surface. Static cling labels are a great choice for any temporary application. Our most common sizes are listed below. Static Cling Labels are available in many different sizes, please call for a custom quote today!


| STATIC CLING LABELS |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | Size | 1000 | 2000 | 3000 | 4000 | 5,000 | 6000 | 7000 | 8000 | 9000 | 10,000 |
| SC-001P | $11 / 2^{\prime \prime} \times 2$ " rectangle | 126.00 | 116.00 | 97.46 | 88.60 | 80.00 | 77.94 | 74.74 | 71.54 | 68.32 | 66.00 |
| SC-002P | $11 / 2^{\prime \prime} \times 21 / 2^{\prime \prime}$ rectangle | 138.00 | 128.00 | 110.00 | 102.00 | 94.00 | 88.00 | 85.00 | 82.00 | 79.00 | 76.00 |
| SC-003P | 2" $\times 2$ 1/2" rectangle | 144.80 | 133.20 | 113.60 | 105.20 | 97.00 | 92.52 | 88.40 | 85.60 | 82.80 | 80.20 |
| Each Addi | Ink Color (up to 3) | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |

Many more sizes available, please call for more information


## TAMPER EVIDENT LABELS

We offer two types of Tamper Evident Labels: Void labels and destructible vinyl labels. Void labels will leave a "VOID" pattern on the surface and the label will not be able to be reused. The destructible vinyl label will not be able to be removed in one piece, but rather several very small pieces making it impossible to remove and reuse the label. Tamper Evident labels are a great choice for asset labels, warranty labels or any other application where tamper detection is desired.

| TAMPER EVIDENT LABELS |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | Size | 1000 | 2000 | 3000 | 4000 | 5,000 | 6000 | 7000 | 8000 | 9000 | 10,000 |
| VD-001 | 1/2" x 1 1/2" rectangle | 118.00 | 108.24 | 90.20 | 80.20 | 72.20 | 71.00 | 66.32 | 64.00 | 61.90 | 59.90 |
| VD-002 | 1/2" $\times 13 / 4$ " rectangle | 121.70 | 111.36 | 93.70 | 84.70 | 76.44 | 72.60 | 69.10 | 66.90 | 64.70 | 62.34 |
| VD-003 | 1" $\times 2$ " rectangle | 126.00 | 116.00 | 97.80 | 89.56 | 81.24 | 76.30 | 73.90 | 71.50 | 69.00 | 66.70 |
| VD-004 | 1" $\times 3$ " rectangle | 151.00 | 138.90 | 118.00 | 108.66 | 100.20 | 94.70 | 92.20 | 89.60 | 87.40 | 84.84 |
| Each Add | Ink Color (up to 3) | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |

## Many more sizes available, please call for more information

## APPOINTMENT REMINDERS

Appointment reminder labels and business card labels are a great promotional tool. The appointment reminder card label has a removable box that can be removed and adhered to a calendar. Both appointment reminders and business card labels are supplied individually cut and shrink-wrapped in stacks of 250 . Choose from any of our standard stocks on page ??.


| APPOINTMENT REMINDER AND BUSINESS CARD LABELS |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Item | Size | 1000 | 2000 | 3000 | 4000 | 5,000 | 6000 | 7000 | 8000 | 9000 | 10,000 |
| CA-001A | Appointment Card | 121.00 | 107.20 | 82.50 | 71.60 | 61.84 | 59.50 | 56.00 | 54.60 | 52.00 | 48.00 |
| CA-001B | Business Card | 121.00 | 107.20 | 82.50 | 71.60 | 61.84 | 59.50 | 56.00 | 54.60 | 52.00 | 48.00 |
| Each Add | Ink Color (up to 3) | 72.00 | 68.00 | 50.00 | 34.00 | 28.00 | 26.00 | 24.00 | 22.00 | 20.00 | 16.00 |



When an elegant look is desired, choose the hot stamp label.
Hot stamp labels are created by joining a foil to the label substrate through heat and pressure.!

## SIZE

Choose any shape list in the pricing grid below We have listed just a few of our most common specialty shapes below.

## LABEL STOCK

Choose from any of our standard stocks on page 2.

## FOIL COLOR

Choose from Blue, Red, Black, Gold or Silver foil.


| HOT STAMP LABELS |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SIZE | ITEM | 1000 | 2000 | 3000 | 4000 | 5000 | 6000 | 7000 | 8000 | 9000 | 10000 |
| 2" x 3" Rectangle | HS-004 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 11/2" $\times 3$ " Rectangle | HS-005 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 2" $\times 2$ 3/4" Rectangle | HS-006 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| $13 / 8^{\prime \prime} \times 13 / 8$ " Square | HS-007 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| $11 / 4 " \times 2$ " Oval | HS-008 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 1" $\times 2$ " Oval | HS-010 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| $3 / 4 " \times 11 / 2^{\prime \prime}$ Oval | HS-011 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 2"x3" Oval | HS-009 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 1" Circle | HS-014 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 11/4" Circle | HS-012 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 11/2" Circle | HS-013 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 2 " Circle | HS-016 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 3/4" $\times 17 / 8$ " Wavy Rectangle | HS-003 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 2" Starburst | HS-002 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| 11/4" $\times 2$ 1/4" Anniversary | HS-015 | \$198.00 | \$145.20 | \$104.14 | \$89.48 | \$74.80 | \$72.16 | \$68.40 | \$66.88 | \$66.24 | \$61.60 |
| Please add engraved plate charge of $\$ 45.00$ |  |  |  |  |  |  |  |  |  |  |  |



## APPLICATOR GUNS

Our durable and lightweight line of applicators are cost effective and easy to use with any type of die cut labels. This easy to use hand label applicator automatically detects the edge of the label (using the exclusive label edge detector, Mecha-Sensor) resulting in perfect alignment with accurate dispensing. Available in three sizes:

| Item \# | Max. Label Width | Max Label Repeat | Max. Roll Size |
| :--- | :---: | :---: | :---: |
| AP-30 | $11 / 8^{\prime \prime}$ | $21 / 2^{\prime \prime}$ | $31 / 2^{\prime \prime}$ |
| AP-60 | $21 / 4^{\prime \prime}$ | $21 / 2^{\prime \prime}$ | $31 / 2^{\prime \prime}$ |
| AP-100 | $37 / 8^{\prime \prime}$ | $21 / 2^{\prime \prime}$ | $31 / 2^{\prime \prime}$ |

## LABEL DISPENSERS

Our manual label dispensers are made of heavy-duty durable plastic. These convenient dispensers and easy to load and use. Our label dispensers are available in five sizes(2", 4 ", $\left.6^{\prime \prime}, 8^{\prime \prime}, 12^{\prime \prime}\right)$ :


DISPENSER BOXES
Cardboard dispenser boxes are an inexpensive dispensing solution for roll labels. Easily and neatly store labels in a dispenser box on a shelf or in a drawer.


AUTOMATIC LABEL DISPENSERS Call today for details on our wide variety of automatic label dispensers.

## About Label Stock

## COMMON LABEL STOCKS

WHITE OR YELLOW GLOSS: Very lustrous finish, ideal for product identification. (Not recommended for writing, typing or computer application).
WHITE MATTE: Excellent custom finish look. Coated, but with a flat surface. This material can be hand written on, or used for product identification. (Not recommended for typing).
WHITE EDP(SMUDGEPROOF): Our uncoated material is very porous; excellent in high speed printing applications where drying time is critical. (Excellent in data processing, typewriter, and wet ink application).
FLUORESCENT: Very attractive material with a matte coated finish. Our stock colors include red, orange, chartreuse, pink and green.
FOIL: Our foil is laminated to paper and has a metallic appearance. Available in bright and dull gold and silver. (Not recommended for writing application)
THERMAL TRANSFER: Specially coated paper for use in a thermal transfer printer. Thermal transfer printing works by transferring a heat activated ink from a ribbon to the label substrate.
DIRECT THERMAL: Specially treated paper for use in a direct thermal printer. Direct thermal printing works by small computer controlled print heads that heat the surface of the label, causing the heated areas to turn black.
LASER/ INKJET: Our Laser and Ink Jet paper is specially formulated for use in today's laser and inkjet printers. Available in gloss, matte and an uncoated finish. It is important to determine whether an ink jet or laser printer will be used, as each is specifically formulated for that specific printing method.
CLEAR: Our clear label stock is 2 mil polypropylene.
VINYL: Our white vinyl is very durable and weather resistant. Vinyl is the right choice whenever the label will be exposed to the outdoors or any other harsh environment. Lamination is suggested with vinyl labels.
POLYESTER: Polyester is our most durable label stock. Our polyester label stock is resistant to most oils, solvents and moisture. Available in white, bright silver, imprintable silver(dull) and brushed silver. Lamination is required for durability.
TAG: Tag stock is a tag material without adhesive. Our tag stock is available in gloss, matte, thermal transfer and manila.

## ADHESIVES:

PERMANENT: Our general purpose permanent adhesive is supplied on all labels unless otherwise specified. Permanent adhesive will have a strong adhesion to the surface. Typically, labels with permanent adhesive cannot be removed without damaging the label. Permanent adhesive is right choice in most applications, unless specific needs such as removability are required.
REMOVABLE: Our general purpose removable adhesive will allow the label to be removed from any coated surface without label destruction. Over time, the label may become permanent.
ULTRA-REMOVABLE: Our ultra removable adhesive allows the labels to remove easily from the surface. Often, the label can be removed and reapplied somewhere else.
ALL TEMPERATURE(FREEZER): Our all temperature adhesive is a permanent adhesive suitable for use in a wide range of temperatures. The labels can be applied in cold environments suck as a freezer(to -20 F.). The service temperature of the labels is between -65 F. to 200 F .
OPAQUE(BLOCKOUT): Used in applications where you need to cover up incorrect information or block out an area where the label will be applied. This adhesive is dark gray in color and may affect ink color.

## LABEL PROTECTION:

LAMINATION: Lamination is a clear poly film that is applied over the printed label. Lamination protects the label against handling, moisture, some chemicals and abrasion. Lamination will not prevent the ink from fading.
UV VARNISH: UV Varnish is a protecting coating applied to a printed labels and then cured under a system of ultra violet lights. This creates a hard, semi gloss protective coating. UV Varnish will not prevent ink from fading.


LABEL STOCK SAMPLES AVAILABLE UPON REQUEST

All information, recommendations for use, product designations and descriptive materials regarding pressure sensitive label products is believed to be reliable, but the furnishing of such information, recommendations for use, product designations and descriptive material, is for informational purposes only and does not constitute a warranty of any kind. Because of the variety of possible applications of pressure sensitive label products and the continuing development of new applications, ALL PRESSURE SENSITIVE LABELS ARE SOLD WITH THE UNDERSTANDING THAT EACH PURCHASER WILL INDEPENDENTLY DETERMINE THE SUITABILITY OF ANY PRODUCT FOR THE PURCHASER'S INTENDED APPLICATION

## All About <br> $\operatorname{lin} k$ <br> - All About

## INK SELECTION

STANDARD INK COLORS: 12 standard ink colors are available at no extra charge. The 12 standard ink colors are shown below.

METALLIC INKS: Metallic inks are available for an additional charge.
CUSTOM COLOR MATCHES: Custom color matches are available for an additional charge. We can match a PANTONE color(PMS) or we can match an existing piece of printed material you may have.
4 COLOR PROCESS: Four Color Process printing uses the 4 process colors (CMYK- Cyan, Magenta, Yellow and Black) to print in full color.

SPECIALTY INKS: Many specialty inks are available including UV ink, fluorescent ink and scratch off ink.

## STOCKS AND INK SELECTION

The stock selection will have an impact on the ink color. The same ink will appear different on gloss as it will on uncoated stock. Uncoated absorb more ink and tend to appear darker. On gloss stock, the ink will transfer to the surface without absorbing providing a sharper more brilliant appearance. Color of the stock or background tint color also needs to be considered when selecting ink. On Fluorescent stock, most colors will appear much different than they would on a white surface. Therefore, usually black ink is recommended for Fluorescent labels. Ink printed on clear stock will appear less opaque and translucent. Backing each color up with white ink is suggested for anything printed on clear stock.


## PANTONE ${ }^{\oplus}$ Matching System(PMS)

The PANTONE MATCHING SYSTEM is the definitive international reference for selecting, specifying, matching and controlling ink colors. PMS books come printed in both uncoated and coated stocks. Be sure to specify the stock and use the corresponding book when selecting the PMS color.

## STANDARD INK COLORS



PANTONE ${ }^{*}$


PANTONE ${ }^{\text {* }}$ 021 Orange


PANTONE** 185 Red


PANTONE ${ }^{\text {** }}$
207 Burgundy


PANTONE ${ }^{\text {®* }}$ Purple


PANTONE ${ }^{\text {** }}$ Reflex Blue


PANTONE** 428 Gray


PANTONE ${ }^{\text {®* }}$ 155 Tan


PANTONE ${ }^{\text {®* }}$ Process Blue

*PANTONE, Inc.'s check-standard trademark for color reproduction and color reproduction materials. The colors shown on this page have not been evaluated by PANTONE, Inc. for accuracy and may not match PANTONE Color Standards. PANTONE is a registered trademark of PANTONE, Inc.

## Finishing

There are three basic ways labels can be finished: on rolls, singled into sheets, or fan- folded.

## Rolls:

Labels are finished onto rolls unless otherwise specified. Our standard roll will contain 500 or 1000 labels(depending on size of label) and will be on a $3^{\prime \prime}$ core. Other roll quantities and core sizes are available- please specify when ordering.


DIE-CUT LABELS


SQUARE-CUT LABELS

## Singles:

Singled labels are individually cut into sheets. The labels are then stacked and shrink wrapped or bulk packed. Singled labels can be supplied with a back score or face slit to help easily remove the label from the liner. Singled labels are also known and Crack and Peel labels.

## Fan-folded:

Fan Folded labels are perforated die cut labels folded to your specification. Fan folded labels are supplied in stacks


## REWIND DIRECTION

The rewind direction is very important if the labels are being machine applied or if they are being typed on or printed through a secondary printing process such as a thermal printer. If the labels are to be applied by hand, the rewind direction is not important.

| LABELS WOUND OUT |  | LABELS WOUND IN |  |
| :---: | :---: | :---: | :---: |
|  <br> Top of copy dispenses first | Bottom of copy dispenses first | Top of copy dispenses first | 6 <br> Bottom of copy dispenses first |
| 3 <br> Right side of copy dispenses first | Left side of copy dispenses first | 7 <br> Right side of copy dispenses first | 8 <br> Left side of copy dispenses first |

## ACCEPTED MEDIA

-CD/ DVD •USB Flash Drive •Zip disk •Floppy disk •Email

## ACCEPTED GRAPHIC APPLICATIONS

- Adobe Illustrator(.ai, .eps)
- Adobe Photoshop(.psd, .tif, .tiff, .bmp)
- Adobe Indesign(.indd)
- Adobe Acrobat(.pdf)


## ELECTRONIC ART INFORMATION

- Include all linked or placed images and original files
- Convert all text to outlines or paths. Otherwise please provide appropriate font files
- Create your artwork the exact size of the label
- Include crop marks or a die line to show positioning of copy
- Extend any bleeds $1 / 8^{\prime \prime}$ past the die line
- Text should be no smaller than 5 pt. for positive copy
- Text should be no smaller than 7 pt . for reversed copy
- Vector files are preferred over raster files

OTHER ARTWORK FORMATS
If you do not have an accepted electronic file, we may be able to create the file for you from whatever media you may have. Artwork charges may apply depending on the amount of work needed to create the file. Please ask for pricing upon order submission.

## FREE ART AND GRAPHIC SERVICES

- Typesetting up to 10 lines of copy
- Minor retouching of your electronic art
- Enlarging or Reducing your art
- Adding bleeds or reverses
- Creating curved type
- UPC and other bar code creation


## FOUR COLOR PROCESS ARTWORK

Please submit all artwork in CMYK mode in the original format in which it was created. PDF files cannot be used unless accompanied by all supporting files.

## PROOFS

PDF or black and white fax proofs are available upon request. Anytime a change is made to artwork submitted by a customer, a proof is required. Press proofs are available for an additional cost, please call for an estimate.


Arial
Avantgarde
Bodoni
Bookman
Brusk
Caslon

## Cooper

COPPERPLATE

Futura Book
Helvetica
Helvetica Oblique
Helvetica Bold
Helvetica Condensed
Helvetica Bold Condensed
Helvetica Black
Impact

E
72 pt

E
60 pt

E
36 pt

E
30 pt

## MACHINE

Mistral
Souvenir
Times
Times Bold
Times Bold Italic
Myriad
Vag Rounded

LABELS FOR ANY APPLICATION

- FOOD AND BEVERAGE
- CONSUMER PRODUCTS
- HEALTH AND PHARMACEUTICALS
- APPAREL
- AUTOMOTIVE
- RETAIL
- WAREHOUSE AND DISTRIBUTION
- PROMOTIONAL
- PACKAGING
- GOVERNMENT

