



To Our Valued Customer:

Flamingo Label would like to familiarize you with our Artwork & Digital File Guidelines.

MEDIA TYPES:

Jump Drives, Email or Snail Mail (USPS), Website File Uploads

ACCEPTABLE GRAPHIC FORMATS:

- Adobe Illustrator CC (.ai, .eps)
- Adobe Photoshop CC (.psd, .tif, .tiff, .bmp)
- Adobe Acrobat High Resolution (.pdf)
- Adobe InDesign CC (.indd)

UNACCEPTABLE GRAPHIC FORMATS:

- Multi-colored JPG (can not be color separated)
- Quark Xpress (.qxd)
- Corel Draw
- Adobe Pagemaker
- Microsoft Office - Word / Excel / Powerpoint

NOTE THIS INFORMATION:

- All file formats that have images linked, or packaged in them will need that original file sent along with all other files.
- Vector Files (.eps) are preferred over Raster Files (.bmp) for submitted artwork. Adobe Illustrator files are the best.
- Text should be no smaller than 7pt. **AND SET TO OUTLINES!**
- Although this information is provided, the use of customer artwork is based solely on our ability to convert. Some modifications may still be required and can be charged at a rate of \$25.00 per 15 minutes.
- Any typesetting over 10 lines of text may be subject to art charges at a rate of \$25.00 per 15 minutes.

FILE COMPRESSION SUPPORTED

We can currently accept ZIP compressed files.

FONTS & TEXT

ALL TEXT IN SUBMITTED FILES MUST BE CONVERTED TO OUTLINES OR CURVES!!

If the file you submit needs editing, you must provide the fonts (true type fonts only).

4 COLOR PROCESS, COLOR MODES, AND ACCEPTED ARTWORK

Please submit all artwork in CMYK mode in the original format it was created in such as; Illustrator (.ai, .eps) or Photoshop (.psd). Flatten rastered 4 color process artwork may not be accepted.

LET US CREATE IT FOR YOU!

Do you need us to create the artwork for you? We will need a Clean Fax Copy, Raster File Format, or a sample of your artwork for logos or type styles to be matched. We will also need colors called out for separations. (NOTE: If the correct fonts are not supplied, we will find the best match and contact you for approval). Some design work may require additional art charges. Please contact our design team for art assessment.

Our Art Department can assist you with any question you may have pertaining to the submission of artwork. Please feel free to contact the Art Department: art@flamingolabel.com